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For Immediate Release

## **NEWS RELEASE**

### **New Software Company Opens in Wilmington**

*Software for businesses and for fantasy football fans*

Wilmington, Del. (Oct. 11, 2007) – Governor Ruth Ann Minner joined other public officials today to cut the ribbon at the new headquarters of MyZaca, LLC, an early-stage technology company focusing on developing solutions for consumer data visualization and trend analysis output with an initial focus in the fantasy sports industry.

The Delaware Economic Development Office loaned MyZaca \$100,000 in equity funds for marketing and operations management through the Technology-Based Seed Fund program, part of Gov. Minner's New Economy Initiative. MyZaca was one of the companies competitively selected to present at this past summer's Early Stage East Conference, a venture capital showcase platform for entrepreneurs.

"We are pleased MyZaca chose Wilmington as the location to start its business," said Governor Ruth Ann Minner. "This is a perfect example of a high-tech company that has chosen Delaware as a place to do business, and we look forward to recruiting similar businesses in the future."

"This is just the beginning of what will hopefully be a wave of high-tech jobs for the state," DEDO Director Judy McKinney-Cherry said. "The Technology-Based Seed Fund Program can provide for more companies to begin operations here in Delaware."

MyZaca CEO Christopher Gropp said, "MyZaca is excited to be a part of Wilmington's future and we look forward to growing this relationship together. We look forward to increasing our presence in the community and statewide."

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